



Copper Coast Region

Regeneration Study for the Copper Coast Region of County Waterford

DESCRIPTION

FAC were commissioned to evaluate and produce methods to promote the Copper Coast in order to enhance local and regional economic activities and new economic and tourism opportunities. This project was undertaken to promote the geological heritage of the *Copper Coast Geopark* and to provide for the sustainable management of this coastal amenity.

This study was underpinned by a series of core objectives:

- Ascertain the current level of economic activity in the region.
- Identify practical options for future socio-economic development and identify new economic and tourism opportunities to support enterprise and job growth.
- Recognise the contemporary value of new festivals and events in raising the profile of County Waterford.
- Provide strategic guidance on the most effective means of achieving these objectives.

The project also concentrated on developing the marine leisure sector of the County in a coherent and sustainable manner. An important aspect of the project was the completion of a skills gap assessment of the local area.

A key aspect of the project focused upon working with local stakeholders to identify practical and achievable options for short, medium and long-term future economic development and also upon identifying opportunities to co-ordinate a diverse range of marine interests to enable socio-economic benefits to be delivered to the Copper Coast community.

Expertise

- Strategic Planning
- Tourism
- Socio-Economic Analysis
- Skills Gap
- Stakeholder Engagement

Client

Waterford LEADER Partnership

Year

2013

