



Future Analytics

Planning | Research | Economics

Fáilte Ireland

Review of Tourism Policy Regarding the Development and Funding of Marina and Berthing Facilities in Ireland

DESCRIPTION

FAC was commissioned to undertake a *Review of Tourism Policy Regarding the Development and Funding of Marina and Berthing Facilities in Ireland*, a project which evaluated marina operational models across Ireland in the context of international best practice in developing and funding these facilities.

As strategic spatial planners, researchers and socioeconomic analysts, FAC has a thorough understanding of the complex policy environment in Ireland. In addition, our participation in numerous European applied research projects has enabled a strong understanding of European and international policy.

In order to adequately understand the policy and user context, extensive supporting interviews and qualitative surveys were undertaken with local communities and industry stakeholders. FAC engaged Fáilte Ireland, an Expert Forum and key representatives and stakeholders in the marine leisure industry, to identify six domestic and six international case studies to assist in identifying areas of best practice and to elicit insights into the wider marine tourism industry.

These case studies provided examples of local, national and international best practice regarding operation, innovation and community engagement, and were used to derive a number of key benchmarking lessons on the operation of the applicable bureaucratic, policy and public dissemination frameworks which apply to marine-related tourism.

Expertise

- Strategic Planning
- Economic Analysis
- Marine Planning
- Tourism
- Geographical Information System (GIS)
- Spatial Analysis
- Visualisation

Client

Fáilte Ireland

Year

2012

