

COMPANY BACKGROUND

Our business is all about evidence – the collection, analysis and presentation of information to inform smart decision-making. We integrate strategic thinking with sound business acumen, underpinned by data analytics and visualisation.

We add value in everything we do. Our experienced team prides itself on the delivery of positive solutions. Our market space and client-base is diverse, reflecting the importance of data to inform decision-making in all sectors.

We plan. We engage. We deliver.

CONTACT

We would be delighted to discuss your needs. Please contact our office in Dublin or visit our website at www.futureanalytics.ie/services/tourism

Future Analytics Consulting Ltd
23 Fitzwilliam Square (South),
Dublin 2, Ireland

To discuss your project please call **James Chilton** on +353 (0) 1 639 4836 or email james.chilton@futureanalytics.ie or info@futureanalytics.ie

CLIENTS

Our clients include central and local government, private companies and tourism development groups.

We have completed projects on behalf of:



Dún Laoghaire
Rathdown
County Council



Limerick City and
County Council



Tipperary
County Council



Dublin Weston
Airport



CRH Estates



Waterford
County Council



Waterways Ireland



National Trust
Northern Ireland



Tetrarch Group



Ecopower Ltd



Kildare County Council



Dublin City Council



Faillte Ireland



Waterford Leader Partnership



Longford County Council

FUTURE ANALYTICS CONSULTING TOURISM & LEISURE



TOURISM AND LEISURE APPROACH

Future Analytics Consulting offer a distinctive and client-focussed service, based on our extensive industry experience and our team's exceptional knowledge of the tourism and leisure sectors.

With a strong focus on research, innovation and creativity, FAC also prides itself on a deep awareness of emerging best practice and trends in tourism and leisure development. Our unique combination of a thorough understanding of tourism and leisure planning, underpinned by our data and market research teams, mean we have the skills and experience to deliver tourism solutions that drive positive change.

Our services encompass the full range of tourism and leisure planning from initial situation and market analysis to strategic option development and action planning. Our focus on data analysis as well as development planning mean FAC can offer our clients a service that ranges from research through to obtaining final planning consent if this is required.

We have extensive experience of destination strategy development, working in partnership with tourism stakeholders to devise and implement pragmatic strategies and plans that maximise the tourism development potential of destinations, helping to create better places to live in and to visit.

We provide pragmatic advice for a wide range of clients including government agencies, local authorities, community development organisations and businesses in the tourism and leisure sector. Our well-respected reputation for rigorous, evidence-based solutions gives confidence to our clients in the robust solutions delivered.

■■■■ SERVICE AREAS

Service areas include:

Tourism destination planning

Policy advice and guidance

Demand analysis and market research

Feasibility studies

Data analysis and dashboards

Project identification and feasibility analysis

Development planning

Socio-economic analysis and planning

Funding applications



PREVIOUS EXPERIENCE

Selected tourism related projects include:

- Dún Laoghaire Rathdown Tourism Strategy & Marketing Plan 2017-2022
- Limerick Tourism Development and Marketing Strategy 2017-2023
- Green & Blue Infrastructure Masterplan Roadmap for Tipperary County Council
- Destination Study for National Trust Northern Ireland
- Costs and Benefits of Development of Public Recreational Infrastructure for Waterways Ireland
- Review of Tourism Policy Regarding the Development and Funding of Marina and Berthing Facilities in Ireland for Fáilte Ireland
- Urban and Rural Regional Development Fund Applications for county councils
- Regeneration Study for the Copper Coast for Waterford Leader Partnership
- Masterplan and planning advice for Weston Airport
- Outdoor Recreation Plan (ORP) for State-Owned Lands and Waters in Ireland

